

You've likely started to think seriously about your retirement, no doubt you've dreamed of a number of scenarios. But there are a number of questions I would like you to consider:

- 1) Will your savings last as long as you live?
- 2) Will they keep up with the increasing cost of living?
- 3) Can your investments endure poor market conditions?

I've been introduced to a new strategy to retirement income planning called Product Allocation. It involves placing retirement savings into distinct product categories in specific proportions. Their unique guarantees and features help you achieve sustainable retirement income no matter what retirement risks you face or preferences you have.

To learn more about this new strategy visit www.helpmysavingslast.ca. To discuss further, call me at _____, or e-mail me directly at _____

Looking forward to hearing from you,

Sincerely,