

Recently I was introduced to a new strategy to retirement income planning, called Product Allocation.

This strategy involves placing retirement savings into distinct product categories, in specific proportions. Their unique guarantees and features help you achieve sustainable retirement income no matter what retirement risks you face or preferences you have.

Using the Product Allocation approach, I'm able to calculate a Retirement Sustainability Quotient also known as RSQ – this is a percentage measure of how likely a mix of investment products can provide you with desired lifetime retirement income.

If you are interested in finding out what your RSQ is e-mail me at _____ or call directly at _____ to discuss further.

Looking forward to hearing from you,

Sincerely,